



**Animal  
Rescue  
Foundation**  
www.arf.net

**FOR IMMEDIATE RELEASE**

January 16, 2015

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## **Purina Partners with ARF for FoodShare**

Pet food leader donates food to help low-income families feed their pets

**WALNUT CREEK, California – January 16, 2015** – ARF is thrilled to announce Purina as the new sponsor of its FoodShare program, which distributes pet food to low-income pet guardians throughout Contra Costa County, California. This exciting partnership expands ARF's longstanding relationship with Purina, whose dependable support has been instrumental to the success of ARF's programs for animals and people.

As a top ARF sponsor for 16 years, Purina's support has elevated a wide range of programs promoting the human-animal bond, including ARF's adoption program and All Ears Reading®. In addition to the FoodShare program, Purina generously donates pet food for ARF's shelter animals, filling the bowls of more than 25,000 dogs and cats since 1998. Purina will provide Purina® Cat Chow® cat food and Purina® Dog Chow® dog food on a monthly basis for ARF to distribute to low-income recipients who meet program qualifications.

ARF's FoodShare program is a volunteer-run program that improves the lives of people and pets in the community by helping low-income families keep their pets in their homes. In 2014, more than 800 people each month received deliveries of donated pet food, totaling 178,777 pounds of food distributed.

ARF's core mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this focus with innovative programs strengthening the human-animal bond for children, seniors, veterans, and people in disadvantaged circumstances. ARF allows people to experience the unconditional love and acceptance of dogs and cats to fulfill a mission of "People Rescuing Animals...Animals Rescuing People..."® <http://www.arf.net>

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