



Animal  
Rescue  
Foundation

FOR IMMEDIATE RELEASE  
March 12, 2015

**Contact**

Stephanie Erickson  
Operations Director  
(925) 296-3177  
[serickson@arflife.org](mailto:serickson@arflife.org)

## ARF Presents Business of Saving Lives Conference March 28

Animal welfare professionals share expertise at ARF's 11<sup>th</sup> annual conference

**WALNUT CREEK, California – March 12, 2015** – ARF is excited to announce the return of their 11<sup>th</sup> annual one-day conference for animal welfare professionals and volunteers. This year's *Business of Saving Lives* conference will be held on Saturday, March 28, 2015 at ARF in Walnut Creek and features practical information and valuable tools for saving more lives.

Choose from dynamic, inspiring sessions exploring shelter wellness, animal care, behavior, marketing, and more. Featured speakers include:

- Jen Dalmasso, DVM, Assistant Medical Director, Contra Costa Animal Services Department, Don Low/DVMS Fellow in Shelter Medicine
- Cynthia D. Delany, DVM, UC Davis Koret Shelter Medicine Program; Supervising Shelter Veterinarian, Yolo County Animal Services
- Ian Dunbar, PhD, BVetMed, MRCVS, Founder, Sirius Dog Training
- Cristie Kamiya, DVM, MBA, Chief of Shelter Medicine, Humane Society Silicon Valley
- Sara Kersey, Marketing Manager, ARF
- Gina E. Knepp, Animal Care Services Manager, Front Street Shelter, City of Sacramento

Space is limited! An affordable fee includes materials, continental breakfast, and a vegetarian lunch. The early bird rate of \$40 expires soon – register today to ensure a spot at this price! Visit [www.arflife.org](http://www.arflife.org) for registration, agenda information, and session details.

**About ARF:** ARF's core mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this focus with innovative programs strengthening the human-animal bond for children, seniors, veterans, and people in disadvantaged circumstances. Through ARF, people experience the unconditional love and acceptance of dogs and cats to fulfill a mission of "People Rescuing Animals...Animals Rescuing People..."@ <http://www.arflife.org>

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2890 Mitchell Drive • Walnut Creek, California 94598 • 925-256-1ARF • [www.arflife.org](http://www.arflife.org)