



**Animal
Rescue
Foundation**

FOR IMMEDIATE RELEASE

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Contact

Elena Bicker
Executive Director
(925) 296-3116
ebicker@arflife.org

Animals on Broadway - Saturday May 14

ARF's free community pet festival returns to Broadway Plaza in Walnut Creek

WALNUT CREEK, California – April 14, 2016 – Join ARF for **Animals on Broadway**, a fun-filled, free community festival for people and their pets! This year, Animals on Broadway will be held on Saturday, May 14 – and we are thrilled to announce its return to the home of our title sponsor, Broadway Plaza in Walnut Creek!

The event kicks off with the one-mile fundraising Pet Walk at 9:30 am, a gentle trek around Broadway Plaza where hundreds of people and pets walk to raise awareness and critical funds for ARF's programs. This year, ARF is counting on your help to reach our goal of \$95,000 to save even more homeless dogs and cats than ever before. It's easy to register online and create your personalized fundraising webpage to collect donations in support of your pet walk, or rally friends and family to form a "pack" and boost your fundraising power as a team. Register today and find full event details at www.arflife.org.

Following the walk, join us for a fun lineup of activities especially for animal lovers from 10 am – 4 pm! Bring the whole family for adoptions, rescue groups, vendor and exhibitor booths, demonstrations, raffle prizes, the always memorable Best Dressed Pet Contest, and more. Our Kid Zone features pet-themed activities and games for younger animal lovers, and the popular Pet Wellness Fair offers an assortment of veterinary services for a small donation. All are welcome to join in the fun – with or without their furry best friend!

Support this great community event by donating an item for drawings and giveaways to promote your business. For sponsorship opportunities, contact Kathleen Huls at khuls@arflife.org or (925) 296-3118. For information on booth rentals for pet-related businesses or organizations, visit www.arflife.org.

ARF's core mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this focus with innovative programs strengthening the human-animal bond for children, seniors, veterans, and people in disadvantaged circumstances. Through ARF, people experience the unconditional love and acceptance of dogs and cats to fulfill a mission of "People Rescuing Animals...Animals Rescuing People..."®

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2890 Mitchell Drive • Walnut Creek, California 94598 • 925-256-1ARF • 925-977-9079 www.arflife.org