



Animal
Rescue
Foundation

FOR IMMEDIATE RELEASE

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MEDIA ALERT

Join ARF for Animals on Broadway May 17

Free community festival features KOFY-TV Doggie Casting Call, Pet Wellness Fair, and more!

WALNUT CREEK, California – May 8, 2015 – ARF and Broadway Plaza are excited to invite the community to the 15th annual ***Animals on Broadway*** celebrating the special bond between pets and people! This year's free community pet festival will be held Sunday, May 17, 2015 from 10:30 am to 4 pm at Heather Farm Park in Walnut Creek.

There's much fun to be had this year at ***Animals on Broadway***! The festival kicks off with an easy one-mile fundraising Pet Walk, where ARF is counting on you to help us reach our goal of \$85,000 to save more homeless animals. KOFY-TV will be on site, sponsored by our animal loving friends at Diablo Subaru of Walnut Creek, to host an open Doggie Casting Call featuring your camera-ready pups! Don't miss the popular Pet Wellness Fair for an assortment of affordable veterinary health services like blood testing by Abaxis and nail trimming. Families can explore the Kid Zone featuring fun games, prizes, and face painting for little ones. The all-day event also features pet contests, furry friends available for adoption from ARF and other rescue groups, vendor booths, cool demonstrations, a water-saving dog wash offer courtesy of Pet Food Express, and much more.

Gather up the family and join the fun with ARF – and don't forget to bring your pets! For more information and to register for the Pet Walk, visit www.arflife.org today!

ARF's core mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this focus with innovative programs strengthening the human-animal bond for children, seniors, veterans, and people in disadvantaged circumstances. Through ARF, people experience the unconditional love and acceptance of dogs and cats to fulfill a mission of "People Rescuing Animals...Animals Rescuing People..."®

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