



Tony La Russa's
**Animal
Rescue
Foundation**

FOR IMMEDIATE RELEASE

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Contact
Elena Bicker
Executive Director
925.296.3116
ebicker@arf.net

Home for the Holidays: ARF Delivers Pets for Christmas

Give the gift of a dog or cat's love – and have it delivered!

WALNUT CREEK, California – December 8, 2014 – This holiday season, your family's newly adopted pet can be delivered right to your door! ARF will offer a holiday pet delivery service to those adopting a furry friend, creating holiday miracles and granting wishes across the community.

For three days leading up to Christmas Day, choose a pet from ARF for your own family or another loved one, and sign up to have one of ARF's volunteer "elves" deliver the adopted dog or cat on the afternoon of December 24 or until noon on December 25, right in time for Christmas or Hanukkah.

"A home is the best present a shelter pet could wish for, and there are few gifts as great as the opportunity to share your life with an adopted dog or cat," says Elena Bicker, Executive Director. "ARF wants to save more lives and create one-of-a-kind memories for families to cherish."

ARF hopes to use this service to encourage adoption instead of other avenues of acquiring a pet, and aims to adopt and deliver as many animals as possible over the holidays. Cheery volunteers will act as Santa's helpers, delivering pets within a 20-mile radius of ARF's Walnut Creek headquarters. Adopters can expect to pay a \$50 fee for delivery in addition to adoption fees, and go through ARF's standard adoption process. View pets up for adoption at www.arf.net and visit during the following hours to get the best gift of all!

Holiday Pet Delivery Adoption Hours at ARF

Monday, December 22 – Noon to 5 pm

Tuesday, December 23 – Noon to 5 pm

Wednesday, December 24 – Noon to 5 pm

ARF's core mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this focus with innovative programs strengthening the human-animal bond for children, seniors, veterans, and people in disadvantaged circumstances. ARF allows people to experience the unconditional love and acceptance of dogs and cats to fulfill a mission of "People Rescuing Animals...Animals Rescuing People..."® <http://www.arf.net>

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2890 Mitchell Drive • Walnut Creek, California 94598 • 925-256-1ARF • 925-977-9079 www.arf.net