



Tony La Russa's
**Animal
Rescue
Foundation**

FOR IMMEDIATE RELEASE

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Contact
Gaye McDuff
Volunteer Services Director
925.296.3130
gmcduff@arf.net

ARF's Holiday Pet Food Drive Keeps Pets at Home

Donate pet food locally or online November 28-December 28

WALNUT CREEK, California – November 24, 2014 – ARF's annual Holiday Pet Food Drive will once again lend a paw to the four-legged members of local families this holiday season. ARF will collect cat and dog food donations November 28 through December 28 to help hundreds of low-income Contra Costa County pet guardians feed their pets during a time of year when so many families are strapped. Donations will be distributed through a partnership with the Salvation Army.

Last year, more than 10,000 pounds of pet food were collected, enough to feed more than 500 dogs and cats. This year, with the help of the community, ARF hopes to feed even more.

"Donated pet food can ease the burden on a struggling family and may be the difference between keeping a pet in the home and surrendering them to a shelter," said Elena Bicker, Executive Director. "No one should have to choose between feeding their pets and feeding themselves, especially during the holidays when families should be together."

ARF asks the public for donations of unexpired, unopened cat and dog food or Pet Food Express gift cards. Food donations can be dropped off at ARF, located at 2890 Mitchell Drive in Walnut Creek, from 9 am – 5 pm on weekdays and noon – 6 pm on weekends. In addition, online donations through YouGiveGoods.com make it possible for anyone in any location to donate pet food directly to ARF without leaving their home! Please visit www.arf.net for details or to donate online.

ARF's core mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this focus with innovative programs strengthening the human-animal bond for children, seniors, veterans, and people in disadvantaged circumstances. ARF allows people to experience the unconditional love and acceptance of dogs and cats to fulfill a mission of "People Rescuing Animals...Animals Rescuing People..."® <http://www.arf.net>

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2890 Mitchell Drive • Walnut Creek, California 94598 • 925-256-1ARF • 925-977-9079 www.arf.net