



**FOR IMMEDIATE RELEASE**

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**WALK TO SAVE LIVES AT ANIMALS ON BROADWAY MAY 18**

*ARF's annual community pet festival goes OFF Broadway to Heather Farm Park!*

WALNUT CREEK, California – March 3, 2014 – Join ARF for *Animals on Broadway*, a fun-filled free community festival for people and their pets on Sunday, May 18! This year, title sponsor Broadway Plaza is undergoing a major expansion, so they are generously supporting our move OFF Broadway to Heather Farm Park as part of Walnut Creek's Centennial celebration.

The event kicks off with the one-mile Pet Walk, where hundreds walk to raise funds to save the lives of homeless dogs and cats. This year, ARF is counting on your help to reach our goal of \$75,000! It's easy to create your own webpage and collect donations in support of your pet walk, or form a "pack" of walkers and raise money as a team. Register today and find full event details at [www.arf.net](http://www.arf.net).

Following the Pet Walk, fun activities for animal lovers take over the park! Don't miss adoptions, rescue groups, vendor booths, pet contests, dog demonstrations, raffle prizes, and a dog wash. The Kid Zone is full of pet-themed activities and games for young animal lovers. The popular Pet Wellness Fair offers an assortment of veterinary services for a small donation. All are welcome to join the fun—with or without a furry pal! This event is sponsored in part by Broadway Plaza, Pet Food Express, Purina, and Republic Services.

Support this great community event by donating an item for drawings and giveaways to promote your business! For sponsorship opportunities contact Judy Bentley at 925.296.3154. For information on booth rental for pet-related businesses or organizations, visit [www.arf.net](http://www.arf.net).

At the core of ARF's mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this mission with innovative programs strengthening the human-animal bond for children, the elderly, and people in disadvantaged circumstances. ARF allows people to experience the unconditional love and acceptance of dogs and cats to fulfill our mission of "People Rescuing Animals...Animals Rescuing People..."®

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